

## Persuasive Rubric

**Note: Areas that are circled or highlighted need attention**

|  | 6 | 5 | 4 | 3 | 2 | 1 |
|--|---|---|---|---|---|---|
| <p><b>Focus</b><br/>                     I <b>grab</b> my reader’s attention in my introduction.<br/>                     My main <b>topic</b> and my <b>opinion</b> are <b>clear</b> (positive position).<br/>                     I have <b>previewed</b> my main reasons.<br/>                     I <b>stay on the main topic and reasons</b> throughout.<br/>                     I have an <b>effective closing</b> that ties my paper together and leaves my reader with an important thought or final opinion.</p>   |   |   |   |   |   |   |
| <p><b>Elaboration</b><br/> <b>All of my reasons are supported in specific detail.</b><br/>                     I use many ways to support details, such as evidence or examples with explanations.<br/>                     My details are <b>interesting, accurate, important, and helpful</b> in explaining my opinion.<br/>                     I avoid having a “grocery” list of details. (go in depth and beyond)<br/>                     I use <b>details evenly</b>.<br/>                     My <b>word choice</b> makes my message clear with specific, strong words and phrases.<br/>                     My <b>voice/tone</b> fits my topic, purpose, audience.</p> |   |   |   |   |   |   |
| <p><b>Organization</b><br/>                     My paper is structured clearly.<br/>                     I use paraphrasing to help organize my points.<br/>                     I use transition words/phrases/parallel structure/pronouns to connect my sentences and paragraphs so that my <b>composition flows smoothly</b> when I read it (coherence and cohesion).<br/>                     My <b>sentences begin in different ways</b>.<br/>                     Use of <b>sentence variety</b>.<br/>                     I use words correctly and purposefully (<b>not awkward</b>).<br/>                     I avoid using the same word over and over again.</p>      |   |   |   |   |   |   |
| <p><b>Integration (x2)</b><br/>                     I have a fully developed story for my grade level.<br/>                     I have a clear and developed focus.<br/>                     I support my topic with balanced, specific details.<br/>                     My events, sentences, and paragraphs flow smoothly together.</p>   |   |   |   |   |   |   |
| <p><b>Conventions</b><br/>                     I have a variety of sentence structures.<br/>                     I have few run-ons or fragments.<br/>                     I use pronouns correctly.<br/>                     I have mastered subject/verb agreement.<br/>                     I have mastered use of punctuation, capitalization, and spelling.</p>   |   |   |   |   |   |   |

33 pts = 100%   32 pts = 99%   31 pts = 98%   30 pts = 96%   29 pts = 94%   28 pts = 92%   27 pts = 90%   26 pts = 88%

25 pts = 86%   24 pts = 84%   23 pts = 82%   22 pts = 80%   21 pts = 79%   20 pts = 78%   19 pts = 76%   18 pts = 74%

17 pts = 72%   16 pts = 70%   15 pts = 68%   14 pts = 66%   13 pts = 64%   12 pts = 62%   11 pts = 60%   10 pts = 59%